



BASE LABEL FOR  
**Bouldens Match Company**  
Advertising Matches  
AV. CONTENTS 45  
MADE IN AUSTRIA

BASE LABEL FOR  
Advertising Matches  
AV. CONTENTS 50  
MADE IN AUSTRIA



**CUT PRICE CONFECTIONERY CIGARETTES**  
AVERAGE 40 AUSTRIAN MATCHES

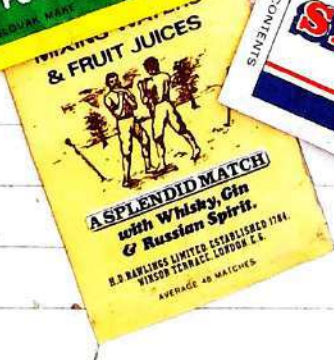
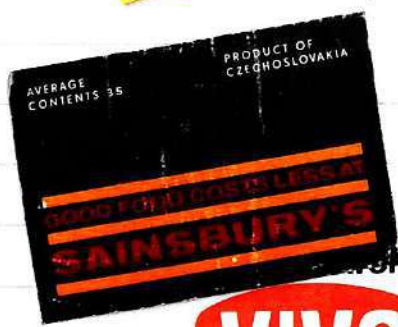
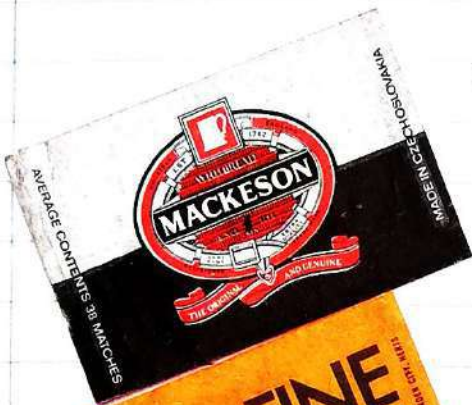


**PARSONS OF PUTNEY**  
Newspapers . Tobacco  
Confectionery . Toys  
**WE SPECIALISE IN GREETING CARDS** 3p  
120 & 224 Upper Richmond Rd SW15  
AVERAGE CONTENTS 45 AUSTRIAN MATCHES



**DAVISON'S**  
WINE MERCHANTS  
EST. 1875  
SOLINGMATECHESQUILLITE









Topkwaliteit  
voor lage prijzen



ALBRECHT  
ALDI-MARKT



GF Copeland

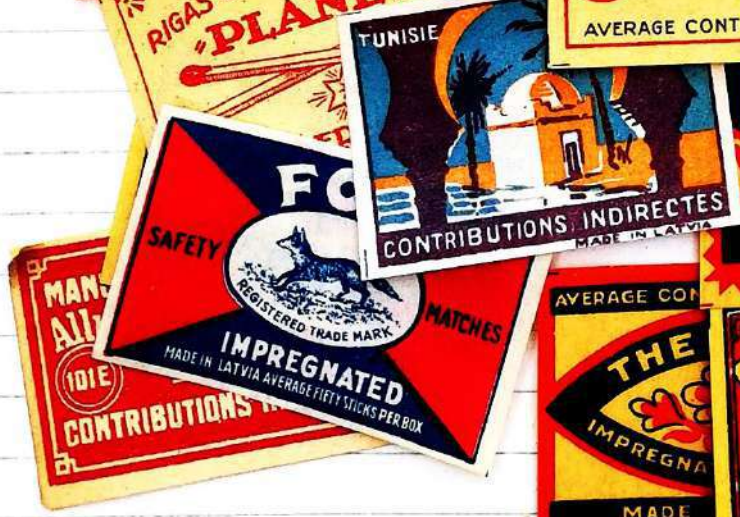
Confectioner Tobacconist  
Magazines

54 Bow Lane EC4

HALFWAY HOUSE  
WILLAND  
Accommodation - Bar Snacks  
Week-end Music  
Mine Hosts:  
Arthur and Noreen Lally  
Tel. Sampford Peverell 82025  
Everyone welcome















When in Sri Lanka,  
Stay at Hotel Lanka Oberoi



**Zenny's RESTAURANT & COCKTAILS**  
514-518 SOUTH VAN NESS  
SAN FRANCISCO . 621-8900



**PLANTATION KITCHEN**  
STARDUST HOTEL - LAS VEGAS



**Flanagan's**  
181 Praed Street Paddington W1  
Reservations 01-723 3943

**PETER DOMINIC**  
THE GARDEN STATE OF NEW JERSEY

\* unrivalled service  
\* fair dealing  
\* absolute security







SAFETY  
TAMM  
BIT

SAFETY

MATCH  
BELGIUM

Colt

H&B  
Heminger  
DIA

DRAMA  
Economic

5B

Keep in a dry  
place and away  
from children.

Family Choice  
SAFETY  
MATCHES

Specially packed for  
Bookers

J. JOHN MASTERS & CO LTD, LONDON  
MATCHES  
VULCAN

MADE IN SWEDEN  
3p  
AVERAGE CONTENTS 52 MATCHES  
MATCHES

Caution  
brain in  
you put  
gear.  
Rediscover  
Mr. D. Willis

Average contents 40  
Keep away from body  
Store in a dry place  
Gallener Foodmarkets Ltd  
Catter Road, Bristol BS39 7TZ

WOODMAN  
SUPERIOR QUALITY  
SAFETY MATCHES

LOREN



QUALITY MATCHES  
CH CO.

RON & MARGARET WELCOME YOU TO  
**THE PARACHUTE**  
REAL ALE - SNACKS ALWAYS AVAILABLE



MADE IN SWEDEN  
AVERAGE 45 MATCHES  
CONQUEST MATCH  
014-78665

Made in Yugoslavia

**BRITANNIA**



MATCH



MADE IN DUBLIN  
8-88

MADE  
AVERAGE

**HJELPESTIKKER**



**Agnes**



ITALIAN TOMATOES  
FRESH TOMATOES

IMPREGNATED  
**SAFETY MATCHES**  
**FIRE QUEEN**  
REGISTERED TRADE MARK  
AVERAGE CONTENTS 39 MATCHES  
MADE IN SPAIN

DOLAC 50 DRY



WERS

Av. 40 Matches

AVERAGE 40 MATCHES

AVERAGE 40 MATCHES



- Hé, ça m'a mis malade...  
attention à vos chats.

**ANNÉE DE L'ENFANCE**

FRANCISQUE POULBOT (1879-1946)

Dessinateur humoriste, POULBOT devient célèbre vers 1910, grâce à ses dessins inspirés des gosses de la rue. Il crée en 1920 le Dispensaire des P'tits Poulbots et la République de Montmartre, pour aider les enfants nécessiteux. Le nom de poulbot est aujourd'hui passé dans la langue courante pour désigner un gosse de la rue.

BEITA FRANCE  
vendu en France  
40 all environ





PLEASE CONTACT

PLEASE CONTACT

THIS S  
THIS SP

4155

**JOHN PLAY  
KING SIZE**  
The full size  
King Size

**QUEEN**  
REGNATED  
TRADE MARK  
30 MATCHES

**JEEN**  
TRADE MARK  
30 MATCHES

**TICKETS**  
MATCHES

**MATCHES**  
for children  
contents 40 matches

**WAITROSE**  
1921 CAMBERWELL  
**WAITROSE**  
**SAFETY**

**WAITROSE**  
*altogether  
better value*  
Average contents 40 matches per box  
conforms to EN 1783: 1997 SAF  
Produced in Poland  
Keep away from children

**WAITROSE & TAYLOR**

**SAFETY MATCH**  
Keep away from children  
EN 1783:1997 SAF

5022 67 64

Made in Turkey by Swedish Match,  
Sword House, Tottenham Road,  
High Wycombe, HP13 6EJ

**THE BLUE CROSS**  
SAFETY MATCH  
MADE IN NORWAY  
NITEDALS MATCH CO. LTD LONDON

**50**





PUNCH  
LINE

BO-PEEP

BO-PEEP

DUKE & PATERSON LTD  
BRYAN  
SPECIAL SA  
BRITISH  
TRADE MARK

BRITISH  
TRADE MARK  
BRYAN  
SPECIAL SA  
AVERAGE C

BRYAN  
SPECIAL SA  
BRITISH  
TRADE MARK

M  
Safe  
AVERAGE 48

M  
Safe  
AVERAGE 48



Did you  
know  
He swallowed  
a laugh



GLORY



Series  
of  
CARNATIONS  
...  
men's lyceum



ΕΛΛΗΝΙΚΟΝ ΜΟΝΟΠΟΛΙΟΝ  
Σύλλογος Λυκείου τῶν Ἑλληνίδων  
Ἑλληνική τοπική Ἐνθεοσεία  
Σαρακατσάνες Ἀττικῆς







ENGLANDS GEORGE



ROYAL WARRANT  
**G**  
GRANT



al Beers  
d by  
**St. NEOTS**

of  
lands

**B**  
**H**  
**T**

MATCHES  
MENTS 40

KEEP IN A DRY PLACE  
**BRYA**  
AND  
AVERA



lker  
-1730-  
R

er  
-1730-  
BELGIUM



MADE IN  
**BRYAN**  
SAFETY

Companies

golf  
Good  
erful  
1378

**TOWN F.C.**  
Lamb  
Meadow,  
Arlessey,  
Becks.  
PHON 731448  
CHES Tel: 0953 604642



2P

AVE. 40 STICKS



MADE IN ITALY

ODAY

**SHIP SAFETY MATCHES**  
MADE IN SWEDEN  
AVERAGE 48 MATCHES  
LJORN MATCHES & CO. LTD. LONDON & GLASGOW

KEEP AWAY FROM CHILDREN  
**SHIP SAFETY MATCHES**  
MADE IN SWEDEN  
AVERAGE 48 MATCHES  
LJORN MATCHES & CO. LTD. LONDON & GLASGOW

KEEP IN A DRY PLACE AND AWAY FROM CHILDREN.



WAR  
Average 40 matches

Made in Italy

WAR

Swins  
Merchants  
1843

Swins  
Merchants  
1843

DAF

SALVAT & CO

THE A TRADE For Ladies

a minity

WAR

ALBRECHT kaffie cafe

WAR

COX & CO

Story  
tech Limited

Lifeboat Institution

Family Choice

NOR  
SAFETY

NOR  
SAFETY



BRITISH MADE  
Tel: LANGTON (0892-86)  
3125 and 3216  
**The George & Dragon Inn**  
Circa 1212 A.D.  
SPELDHURST  
ROYAL TUNBRIDGE WELLS  
Free House and Restaurant

MADE IN W. GERMANY  
48 PICTURES  
H. K. KENT  
036 & 73997  
s no. 24  
of assistance from an  
boats can reach casualty  
thanks to their ease of  
of over 20 knots.  
entirely by voluntary contri-  
the sale of this box is made to  
C.A.S. Ltd., Poole, Dorset.





BRYANT & MAY



Family Choice

SAFETY

Keep in a dry

Made in Finland



SPEED THE



GREENE KING

C'est des ballons



c'est des ballons  
belle 9 ans

3p  
BRITISH  
BRYANT & MAY  
SAFE  
AVERAGE COUNT  
KEEP IN A DRY PLACE  
FREE SPOTBALL ENTRY

Laddi Spot  
FREE ENTRY  
This panel entry could win of pounds in Laddies Contest. Entry forms every Monday's Daily Mail, Sun, and Daily Record.  
WALDWIN, 25 SEPT. 1973

2p  
BRITISH  
BRYANT & MAY  
SPECIAL

2p  
BRITISH  
BRYANT & MAY  
SPECIAL



MATCHPLAY 2  
MADE A SERIES OF 18  
PLACE MATCHES IN THE BOXES  
DEVELOP A PROOF METHOD TO FIND THE WINNING MATCHBOX

BRITISH MADE  
BRYANT & MAY  
SPECIAL SAFETY MATCH  
AVERAGE CONTENTS IS 30  
KEEP IN A DRY PLACE AWAY FROM CHILDREN



**PAST TO PRESENT**  
**STREET CRED IN THE 80s.**  
 The charts were synthesized, S was the word. But the shout in the pub was "Two pints of Lag and a packet of crisps - PLEASE."  
 1980 John Lennon quinned down in New York. 1981 D Charles said "I do". 1982 ET phoned for

AVERAGE CONTENTS 65. MADE IN GREAT BRITAIN



**Swan Match**  
 The exclusive cover is modelled in aluminium with copper finish. When you're

**5p**  
 Roberts's Match  
 KEEP IN A DRY PLACE AND AWAY FROM CHILDREN

**PAST TO PRESENT**  
**THE COOL LATE 70s**  
 Pink Rock (played) Haircuts, speed jeans hit the straight and narrow. Pop became pop, video and funk. 1977 The King was crowned at Greenwich. 1978 "Grease" shot onto the silver screen. 1979 Sir Victoria was up for the murder of Henry

AVERAGE CONTENTS 65. MADE IN GREAT BRITAIN



**SWAN VESTAS MATCH**

**4p**  
 SH MADE  
 E 88 CONTENTS  
 TO H.M. THE QUEEN  
 MANUFACTURERS  
**BRYANT & MAY LTD**

**SWAN VESTAS MATCH**

**Wilkinson Sword**  
 Hand Fork Only £3.10

\* Made by Wilkinson Sword  
 \* Heat treated carbon steel

**LARGE BRYMAY TRADE MARK**  
**BRYANT & MAYS**  
**BRITISH MADE MATCH**  
**SPECIAL SAFETY MATCH**  
 KEEP IN A DRY PLACE AND AWAY FROM CHILDREN

**5p**  
 BY APPOINTMENT TO H.M. THE QUEEN  
 MATCH MANUFACTURERS  
**BRYANT & MAY LTD, LONDON**  
**5p**  
 AVERAGE CONTENTS 87  
 KEEP IN A DRY PLACE AND AWAY FROM CHILDREN



# THE NORFOLK WILDLIFE PARK

IBEX



GREY SQUIRREL



LYNX



OTTER

